

Message Text

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ACTION COME-00

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R 170645Z DEC 75
FM AMEMBASSY KHARTOUM
TO SECSTATE WASHDC 819

UNCLAS KHARTOUM 2915

E.O. 11652: N/A
TAGS: BEXP, XA
SUBJECT: PROPOSED FY 1977 TRADE PROMOTION SCHEDULE --
EASTERN AND SOUTHERN AFRICA

REF: USDOC 18573

1. EMBASSY COMMENTS ON EVENTS SUGGESTED FOR SUDAN ARE
AS FOLLOWS:

A. FOOD PROCESSING AND PACKAGING TRADEMISSION --
HIGHLY WELCOME IN PRINCIPLE, BUT SCHEDULING SAME
MONTH AS EXPORT ACTION TEAM TRADE MISSION (STATE
276544) WOULD OVERLOAD OUR CIRCUIT AND LESSEN
IMPACT EACH EVENT COULD HAVE IF BETTER SPACED.

B. ENERGY SYSTEMS TECHNICAL SALES SEMINAR (TSS) --
APART FROM FACT JUNE IS UNPLEASANT MONTH
CLIMATICALLY, WE DOUBT THIS EVENT WOULD AROUSE
INTEREST LEADING TO ACTUAL SALES. PLEASE SUMMARIZE THEME SO
THAT WE CAN MAKE MORE ENLIGHTENED JUDGMENT.

C. CONSTRUCTION/BUILDING EQUIPMENT CATALOG SHOW --
SATISFACTORY, ALTHOUGH, AGAIN, AUGUST ISNOT BEST TIME
FOR EVENT HERE.

2. INSTEAD OF "ENERGY SYSTEMS," WE WOULD SUGGEST THAT
COMMERCE CONSIDER SUBSTITUTING INTEGRATED AGRIBUSINESS
TSS AS THID EVENT FOR FY 1977. AS WE HAVE SUGGESTED
IN PAST (KHARTOUM 2833) AND WILL DO AGAIN IN OUR
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RESPONSE TO STATE A-7008 (11/17/75), AGRIBUSINESS IS FAST BE-

COMING NAME OF SUDAN'S DEVELOPMENT GAME. NEW LAW WITH
UNUSUALLY FAVORABLE AGRICULTURAL INVESTMENT INCENTIVE
WILL PROBABLY BE PASSED SOON, BUT THIS WILL NOT STOP
GROPING AMONG SUDANESE BOTH WITHIN AND OUTSIDE GOVERNMENT
FOR WAYS TO PROCEED IN THIS, FOR THEM, ESSENTIALLY NEP
INDUSTRY. SEMINAR COULD BE EXACTLY WHAT THEY NEED TO
AVOID MANY PITFALLS. JANUARY 1977 TIMING PARTICULARLY
PROPTIOUS AS NEW KHARTOUM HILTON IS EXPECTED TO BE
OPEN BY THEN.
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